

JESUS LARIOS

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SKILLS

Fluent in Spanish & English

Social Media Content Creation
(YouTube, Instagram, TikTok)

Film and Video Production

Video Editing

Smartphone Camera Videography and
Photography

Social Media Management

Social Media Engagement

Social Media Reels

SOFTWARE & TOOLS

MS Word, Excel, PowerPoint, Outlook

Adobe Photoshop, Premiere Pro,
Lightroom

Final Cut Pro

MacOS and Windows PC

INTERESTS

Performing stand-up comedy

Basketball

EDUCATION

MASTER OF FINE ARTS

*Cinema and Television,
Creative Producing
Columbia College Chicago
Anticipated 2025*

BACHELOR OF SCIENCE

*Exercise Science
DePaul University
March 2020*

COMEDY WRITING

*Sketch, Improv, Joke
Structures*

*The Second City, iO Theater Chicago,
Jerry Corley's Comedy Clinic*

2019 - Present

EXPERIENCE

ASSOCIATE COPYWRITER

FCB Chicago / August 2023 – Present

- Collaborated with copywriters, art directors, and creative directors to create two 360 campaigns to pitch and win a new business account (Terminix)
- Wrote and managed the entire production process for a 15-second TV spot for Terminix and two OLVs for Cox Communications
- Translated OOH, radio scripts, and email from English to Spanish on tight deadlines

BROADCAST & POST PRODUCTION INTERN

FCB Chicago & 456 Studios / June 2023 – August 2023

- Produced a recruitment video for FCB Explore internship program showcasing the agency's summer interns and activities
- Created directors and 3D animation house search lists and tracked talent and locations needed for 17 broadcast and social spots for Cox Communication, a \$12 billion firm.
- Assisted with post-production of two 30-second broadcast spots for client Qulipta, a migraine medication
- Located and secured digital mobile billboards in multiple cities for an activation of the Digital Public Library of America's Banned Book Club campaign, which offers communities a way to download banned books for free.

PRODUCER/ PRODUCTION ASSISTANT

Freelance and Independent Projects / Sept. 2020 – Present

- Camera and lighting production assistant for 10+ production shoots for the NBA Chicago Bulls
- Production crew experience includes writing, creative producing, line producing, and script supervising for 5+ short films
- Production Assistant for Marvel Studios and Warner Bros. Pictures

CONTENT CREATOR

Freelance and Independent Projects / Sept. 2020 – Present

- Produced 110 comedic videos to organically grow a social media following with engagement garnering more than 4.4 million views, 40k shares, and over 3k comments and interactions
- Achieved a 15.5% Instagram follower growth in 24 hours for the National Academy of Television Arts & Sciences - Chicago/ Midwest Chapter after running their social media accounts for their 64th Annual Chicago/Midwest Emmy Awards

INTERN, MARKETING PARTNERSHIP-SPONSORSHIP

WNBA Chicago Sky, Chicago, IL / Sept. 2018 - April 2019

- Worked with team sponsors such as Mini Cooper, CIBC, and Peoples Gas to create video content for arena Jumbotrons; created pitch decks aimed at recruiting new sponsors
- Generated \$350,000 in sponsorship revenue

NBA BALL BOY/ PLAYERS ASSISTANT

Chicago Bulls, Chicago, IL / Sept. 2014 - Sept. 2017